



Red Rose 2028

Camp Chief

Information Pack

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#SkillsForLife



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Red Rose

What is it?

West Lancs Scouts has a proud history and rich programme of international Scouting. Red Rose is our international camp hosted by West Lancs Scouts in the North West of England, most recently in the Lake District.

More than 2000 Scouts from all over the UK, and overseas, have joined the camp as participants and staff in recent years for a week of unity, friendship and adventure.

The camp is great fun, make no mistake, but also incredibly hard work for the team that plan and deliver it.

Red Rose helps the Scout County to fulfil one of its core strategic objectives for delivering a domestic international Scouting opportunity for its members. We hope Red Rose will fulfil this objective in some way for all our members from Beaver Scouts to Scout Network.

In 2028 Red Rose will once again take place in the Lake District at Westmorland Showground and we are now looking for a Camp Chief to lead this incredible camp.

What is expected of the Camp Chief?

The Camp Chief is the lead volunteer for the camp, providing the vision and having overall responsibility for the camp, accountable to the County via the International Events Team.

The Camp Chief will work alongside a Camp Chair who will in turn be responsible for building a Core Team for the planning and delivery of the event. The Camp Chair chairs the meetings of the Core Team and line-manages the Core Team members to ensure work is on-track, reporting regularly to, and supported by, the Camp Chief.

The Camp Chief is expected to attend and take an active role in Core Team meetings, and will provide specialist knowledge and experience in Scouting matters, such as policy, strategy and programme (as opposed to technical planning matters such as finance, infrastructure etc).

There will be work between Core Team Meetings including phone calls, phone conferences, research and planning. The workload will be less initially and will build as the event approaches in the Summer of 2028.

It is expected that the Camp Chief will be present at the event itself as the key public face, and will most likely be required on site for some time in the few days leading up to and immediately following the event which itself will last one week.

The Camp Chief will motivate and lead from the front, setting the standards expected of others through their own actions and attitude.

Role Description

Title:	Camp Chief
Responsible to:	International Events Team Mentor
Accountable to:	International Events Team
Responsible for:	Camp Chair, and through them, Core Team and sub-teams
Role Purpose:	To provide the vision and strategic leadership for the Red Rose international camp in line with County strategy, and act as the lead volunteer and public face of the camp.

Main Tasks:

1. To work alongside and support the Camp Chair in ensuring the planning of the camp is in-line with the agreed vision.
2. To represent the camp both externally and internally as the public face of the organising team.
3. To act as the lead volunteer for the camp in matters of Scouting Policy, Organisation and Rules (POR)

Main Duties:

1. Developing the vision of the camp in line with the County Strategy
 - a. Build a vision for the camp that others will identify with and support
 - b. Ensure that the vision is fulfilled through the planning and delivery of the camp
 - c. Support the Camp Chair to build a Core Team capable of delivering the vision
 - d. Provide a mechanism for the camp to enhance international Scouting experience of our members across the county, even if they do not attend in person
 - e. Reflect the County's vision, strategy, major policies and values at all times
 - f. Regularly monitor and evaluate progress
2. Represent the camp both externally and internally as the public face of the camp:
 - a. Promote the camp both within and outside the Scout County to ensure all our members are aware of how they can be involved
 - b. During the camp, be the public face of the organising team
3. Act as the lead volunteer for the camp
 - a. Act as lead volunteer for matters relating to discipline and safeguarding
 - b. Act as lead volunteer and subject expert in matters of Scouting POR
 - c. Attend meetings of the Core Team
 - d. Support the Camp Chair and other Core Team members in their roles
 - e. Contribute to progress reports and produce the final camp report
 - f. Abide by the principles laid down in the person specification

Person Specification

Skills and Experience Required

Skills required for the role are either essential (E) or desirable (D) as shown below.

Experience of managing volunteers	E
Ability to work with a diverse team of people	E
Ability to work well as part of a team	E
Ability to motivate and lead volunteers	E
Excellent written and communication skills	E
Be computer literate	E
Ability to contribute effectively in meetings	E
Ability to speak publicly to large groups	E
Ability to manage conflict	D
Sound knowledge of Scout Policy and Procedures	D

Qualities Required

Have time alongside any other commitments	E
Be able to travel within the North West	E
Be approachable by your team	E
Agree with The Scout Association values	E

Further Information

Support

The Camp Chief receives support from the Scout County through the International Events Team who will appoint a Mentor. The IET Mentor will act as Training Adviser for the Camp Chief, and also as the first port of call for concerns, advice or requirements. This will be somebody with experience of planning and delivering Red Rose camps who has the relevant knowledge and expertise to provide the support required, or knows how to obtain it.

Expenses

Expenses incurred whilst undertaking the role are reimbursed in line with the County Expenses Policy. This is designed to ensure you are not out of pocket and that a person's financial situation is not a barrier to being appointed.

Induction

A full induction will be provided for you before you commence your role.

Training

As with all appointments in Scouting you will be required to undertake the relevant training for this role which will support you. The training will include both modular "Scout Training" and may also include any other training you and your Training Adviser feel is required for the role.

Term of Appointment

The person will be appointed until the end of December 2028.

Appointment Process

Must successfully complete the appointment process (including acceptable personal enquiries and acceptance of The Scout Association's policies).

Applications

Applications are open until the **18th January 2026**

You can access the Application Form online via www.westlancsscouts.org.uk/overseas/redrose2028

If you cannot access the application form or require an alternative version then please contact us on the details below.

Contact

For further details or an informal chat about the role, please contact Chris Lomas, Chair of International Events Team, on 07733 265830 or chris.lomas@westlancsscouts.org.uk

Thanks for taking an interest in this exciting and important role for West Lancs Scouts.